ESPE 2020 Exhibition & Sponsorship Prospectus

59th Annual ESPE Meeting
10-12 September, Liverpool, UK

Lifelong Endocrine Care
Through Collaboration
Discovery and Innovation
Welcome to Liverpool

Dear colleagues and friends,

We are delighted to invite you to the 59th Annual ESPE Meeting to be held in Liverpool, UK, 10-12 September 2020. Our theme for the meeting is *Lifelong endocrine care through collaboration, discovery and innovation*.

Many of the conditions that we treat in children are going to affect them for the rest of their lives, and the focus of the meeting will therefore reflect lifelong care. We will also focus on some of the exciting discoveries made in genetic/genomic research that is ongoing, and these will lead to innovative approaches that will change the way we look after our patients. Most importantly, the meeting will be about friendship, networking and collaboration – both new and existing. The programme will, as usual, include plenary and symposia lectures by stellar international speakers, Meet-the-Expert and How Do I sessions by World-leading practising clinicians and Controversy and Novel Advances sessions designed to make us re-evaluate the way we think and work. Free communications and Rapid Free communications will offer both experienced colleagues and their younger trainees the opportunity to present their work in oral sessions. There will be ample opportunity for further presentation and discussion in the poster sessions which will include both standing and electronic posters.

The meeting will be held in the ACC in Liverpool, in the vibrant and beautiful Albert Dock area. Just a 15 minute walk from the city centre.

The Local Organising Committee look forward to warmly welcoming you to Liverpool in 2020, to participate in a meeting that will be rich in basic and clinical science. ESPE 2020 will allow delegates from around the world to present and discuss their latest findings in an interactive and convivial environment, promoting international collaboration in research and clinical practice.

*Mehul Dattani and Poonam Dharmaraj*

on behalf of the Local Organizing Committee of ESPE 2020
The European Society for Paediatric Endocrinology (ESPE) has over 1200 members, from more than 90 countries, working on a wide variety of hormone-related conditions in young people. The ESPE Annual Meeting is renowned as the world-leading event for all paediatric endocrinologists. The Meeting represents a global community of delegates from 107 countries.

Approximately 3,500 professionals who treat the whole spectrum of paediatric endocrine conditions will attend the 59th Meeting in Liverpool.

PARTICIPANT STATISTICS FOR ESPE 2018

Delegates from 107 countries
Top countries:

- UK: 251
- GERMANY: 207
- FRANCE: 178
- SWITZERLAND: 143
- ITALY: 137
- TURKEY: 133
- USA: 129
- SPAIN: 119
- ARGENTINA: 109
- GREECE: 105

Areas of Interest

- Adrenals 38%
- Bone Growth Plate and Mineral Metabolism 17%
- Diabetes and Insulin 14%
- Clinical Trials 9%
- Endocrine Genetics 7%
- Disorders of Sex Development 5%
- GH and IGF Physiology/Treatment 3%
- Fat Metabolism Obesity 2%
- Endocrine Oncology 2%
- Thyroid 1%
- Pituitary/Neuroendocrinology 1%
- Puberty Gonads and Gynaecology 1%

Delegate Profession:

- Basic 5%
- Clinical 58%
- Translational 10%
- Industry 14%
- Student 2%
- Other 11%
Sponsorship Opportunities

We offer a wide variety of sponsorship packages; companies may also take up individual sponsor items. If the opportunities detailed below do not meet individual requirements and you wish to discuss a tailor made package, please contact the ESPE meeting team.

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>Platinum**</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership of Corporate Liaison Board (CLB)</td>
<td>Yes</td>
<td>Yes</td>
<td>-</td>
</tr>
<tr>
<td>Voting rights of Corporate Liaison Board (CLB)</td>
<td>Yes</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Complimentary exhibition space</td>
<td>50sqm</td>
<td>20sqm</td>
<td>12sqm</td>
</tr>
<tr>
<td>Reduced cost on additional exhibition space</td>
<td>25%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Choice of exhibition space</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
</tr>
<tr>
<td>Choice of hospitality suite</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
</tr>
<tr>
<td>Choice of sponsorship items</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
</tr>
<tr>
<td>Choice of hotel booking</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
</tr>
<tr>
<td>Complimentary delegate registration</td>
<td>5</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Free exhibitor badges</td>
<td>30</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>Acknowledgement and logo on website</td>
<td>Yes</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Acknowledgment and logo on printed material</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Final programme – profile</td>
<td>150 words</td>
<td>100 words</td>
<td>-</td>
</tr>
<tr>
<td>Advert in final programme</td>
<td>1 page colour</td>
<td>½ page colour</td>
<td>-</td>
</tr>
<tr>
<td>Logo on back cover of final programme</td>
<td>Yes</td>
<td>Yes</td>
<td>-</td>
</tr>
</tbody>
</table>

*All prices exclude VAT

**Platinum Sponsors are expected to provide additional sponsorship of €6,000 to the support the Meeting Abstracts

Exhibit at ESPE 2020

The commercial exhibition will take place over the 3 days of the conference. Lunch, tea and coffee breaks will take place in the exhibition area.

New for 2020 - We will be introducing an innovative new exhibition layout designed to encourage delegate engagement and networking.

<table>
<thead>
<tr>
<th>COMMERICAL STANDS</th>
<th>CHARITY/NON PROFIT STANDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>The charge per sqm for stand rental is as follows:</td>
<td>If space is available, registered charities and non-for-profit organisations are offered exhibition space at a reduced rate. Please contact the ESPE Meeting team for the specific rate. Booking for charity stands will only be accepted from 1 April 2020.</td>
</tr>
<tr>
<td>For bookings received up to and including 15 March 2020</td>
<td>£565*</td>
</tr>
<tr>
<td>For bookings received from 16 March 2020 and onwards</td>
<td>£620*</td>
</tr>
</tbody>
</table>

98% of delegates agreed that the information provided in this programme would ultimately benefit patient care.
The ESPE satellite symposia are your opportunity to communicate your messages directly to delegates. Our Programme Organising Committee will consult with you on your programme to make sure it’s relevant and interesting. ESPE satellite symposia are attended by an average of 502 delegates.

**INDUSTRY SATELLITE SYMPOSIA**

€40,000 lunchtime  
€35,000 evening  

**THURSDAY 10 SEPTEMBER**  
2 x Lunchtime and 3 x evening slots available  

**FRIDAY 11 SEPTEMBER**  
2 x Lunchtime and 3 x evening slots available  

**SATURDAY 12 SEPTEMBER**  
2 x Lunchtime slots available  

Sponsors will have the opportunity to hold a satellite symposium, for either 60 minutes during lunch, or 90 minutes in the evening, with a maximum of three evening and two lunch sessions being held at any one time.

The cost of the symposium includes:
- 60 minutes during lunch or 90 minutes in the evening  
- Rooms with capacities to fit all audiences  
- Room rental  
- Standard audio-visual equipment  
- Inclusion of symposium invitation in the delegate Meeting bag  
- One email alert to registered delegates  
- Symposium programme included in the final programme  
- Symposium programme posted on the Meeting website  
- One push notification sent through the ESPE Meeting App

Those companies holding a satellite symposium are required to adhere to the guidelines which you will receive upon booking. To request an advanced copy, please email espe2020@bioscientifica.com.

*Based on ESPE 2018 attendance*
Sponsorship Items

MINI THEATRE

30-MINUTE DISCUSSION SLOTS  Price upon request
The Mini Theatre is aimed at companies who would like to present case-studies or information on their grants and awards.

• Highly visible platform to communicate directly with attendees
• Programme on the ESPE Meeting website
• Programme in the final programme book (printing production schedules permitting)
• Acknowledgement in the final programme

TECHNICAL

SMARTPHONE APP  €16,000*
The ESPE Meeting Smartphone App will be free to download for all delegates, providing them with access to ESPE Meeting information including the abstract book. The App will include the names of all sponsors in the daily program section and will be linked to corresponding company information. The benefits of sponsoring the App are:

• Send your messages to delegates with push notifications
• Acknowledgment the on splash page
• In-App adverts

Additional App options are available. Contact the ESPE team for more details.

* Prices excluding VAT

App usage*

80% of attendees downloaded the App
58,536 Dashboard visits

*2018 App usage
HOSPITALITY & CATERING

WELCOME RECEPTION €4,000*
Logo and company name will be displayed, with the option to use branded napkins and other promotional items during the reception. The sponsor will also be included in the final programme.

HOSPITALITY SUITE Price upon request
Meet pre-selected audience in premier meeting rooms onsite at ESPE 2020.

PRINT AND RELATED ITEMS

PROGRAMME BOOK ADVERT
Available sizes
Full page advert €3,500
Half page advert €2,000
Design approval is required.

DELEGATE BAG INSERT
Exhibitors €2,500
Non-exhibitors €3,500
Single insert, maximum size A4

PADS AND PENS €1,500*
Sponsor to supply a minimum 3,500 copies.

BOOKMARK €2,400*
Ensure that delegates find your messages by sponsoring the final programme bookmark. The bookmark will be bound into the final programme book marking a page of your choice.

*Prices excluding VAT

PAYMENT TERMS AND CONDITIONS

For companies within the European Union that provide us with their VAT number, we will not apply VAT to your invoice as this will be subject to reversed charge. For companies outside European Union, VAT charges do not apply.

Key Contacts

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NATALIE DASS
Technical requirements and sponsorship logistics
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espe2020@bioscientifica.com
ESPE gratefully acknowledges the support of our Platinum and Gold Sponsors:

Platinum

[Platinum Sponsors logos]

Gold

[Gold Sponsors logos]

Save the Date
ESPE Connect 2021
60th Annual ESPE Meeting
7-9 May, Copenhagen, Denmark

managed by bioscientifica

For all matters relating to sponsorship and exhibition, please contact:
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